

EMENTA DE DISCIPLINA

CURSO Mestrado Acadêmico em Administração e Desenvolvimento		
COMPONENTE CURRICULAR PPAD73015: Supply Chain Analytics		
TIPO Eletiva	CARGA HORÁRIA 45 horas	CRÉDITOS 03
LINHA DE PESQUISA Linha 1: Competitividade e Gestão		
EMENTA Analytics para modelagem de estoques, riscos de suprimento, planejamento de rede de suprimento e rotas. Logística empresarial. Cadeia de suprimentos. Estratégia e planejamento. Sistemas, instrumentos de controle e avaliação. Serviço ao cliente. O produto logístico. Processamento do pedido e sistemas de informação. Estratégia do transporte, fundamentos e decisões. Estratégia e gerenciamento de estoques. Compras e a programação de suprimentos. Sistema de estocagem e manuseios. Estratégia de localização. Organização e controle de suprimentos/Logística empresarial.		
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